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| Paper header black.png | | | | | |
| **Digital Graphic Design Judging Sheet** | | | | | |
| **Entry Level: Y 1 - 3 Y 4 - 6 Y 7 - 8** | | | **Entry Title:** | | |
| **Entered by:** | | | **School:** | | |
|  | **Expert** | **Practitioner** | **Apprentice** | **Novice** | **Score** |
| **Criteria** | 20 points | 15 points | 10 points | 5 points |  |
| **Visual impact** | Extremely attractive and eye catching. Has the ‘wow’ factor. | Good visual impact. Attractive and eye catching. | Some parts of the poster have visual impact. | Has very little visual impact. |  |
| **Message strength** | The poster imparts a powerful point of view or information outline. The poster’s purpose can be immediately understood. | The poster imparts a very clear point of view or information outline. The poster’s purpose can be understood. | The poster imparts a point of view or information outline. However the poster’s purpose cannot be clearly understood. | The poster imparts some information. However the poster has no real purpose. |  |
| **Heading, subheading & logo** | All headings and logos are in very complimentary fonts, sizes, colours and alignments. | Most headings and logos are in complimentary fonts, sizes, colours and alignments. | Some headings and logos are in complimentary fonts, sizes, colours and alignments. | Headings and logos are not in complimentary fonts, sizes, colours and alignments. |  |
| **Use of text, images, symbols / graphs** | The poster shows excellent use of applicable text, images and symbols. | The poster shows good use of applicable text, images and symbols. | The poster shows use of applicable text, images and symbols. | The poster shows very little use of applicable text, images and symbols. |  |
| **Relationship and flow between elements** | There is an excellent relationship and flow between the elements of the poster. | There is a good relationship and flow between the elements of the poster. | There is some relationship and flow between the elements of the poster. | There is very little relationship and flow between the elements of the poster. |  |
| **Comments** |  | | | **Total score /100** |  |